



**For Immediate Release:**

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**SUNSPLASH FAMILY WATERPARK 2024 SEASON BEGINS MARCH 9**

CAPE CORAL, FL – March 7, 2024 -- SunSplash Family Waterpark is thrilled to announce its 2024 Season begins on March 9th, marking the beginning of an exciting season filled with special events and fun-filled activities for the whole family.

The season will run from March 9th through December 1st. After opening weekend (3/9 - 10), SunSplash will be open daily for Spring Break from March 15th to April 1st. The park will then go to a Thursday to Sunday schedule through May. Summer daily hours of operation take place from May 24th through September 2nd and return to a Thursday through Sunday schedule through October and weekends only November through December 1st.

Season Passes are on sale for \$59.99 plus tax for a limited time. The 2024 Season Pass comes with a variety of benefits including unlimited visits; early entry 30-minutes before opening; discounts on food, beverage (excluding alcohol), and cabana rentals. The Pineapple Pass, which offers all the great pass perks of a Season Pass, allows the passholder to bring a friend with them for every visit to the park plus provides the passholder with an unlimited (non-alcoholic) drink wristband on every visit.

One day admission tickets are available online with a \$5 savings discount off the front gate admission.

As a premier destination and Southwest Florida's largest water park, SunSplash Family Waterpark features thrilling water slides, lazy river, pool, interactive play area, and more. Guests can look forward to entertainment, delicious food options, and a vibrant atmosphere that will make every visit memorable.

"We are excited to welcome guests back to SunSplash Family Waterpark for another season of sun-soaked fun," said Eric Reed, General Manager. "Our team has worked tirelessly to ensure that this year's lineup of special events will exceed expectations and create lasting memories for our visitors."

## 2024 Special Event Line-Up:

- Opening Weekend - March 9 & 10
- Spring Break DJ Dance Parties - March 15 - 17 & March 22 - 24
- St. Patrick's Day Food & Fun - March 17
- Easter Weekend - March 29 - 31
- Champion's Day Spring Celebration - April 13
- Sunsets @ SunSplash - April 27
- Viva La Fiesta Cinco De Mayo Party - May 5
- Mother's Day Celebration - May 12
- Memorial Day Weekend - May 25 - 27
- Prince & Princess Day - June 8
- Sunsets @ SunSplash - June 15
- Dad's Day - June 16
- World's Largest Swim Lesson - June 20
- Half-Way to Christmas - June 25
- Independence Day - July 4
- July Family Fun Fridays - July 5, 12, 19 & 26
- Sunsets @ SunSplash - July 23
- Champions Day Summer Olympic Day Celebration - July 23
- National Water Park Day - July 28
- Aloha Back to School Supply Drive - August 5 - 9
- Sunsets @ SunSplash - August 16
- Season Pass Appreciation Month - September
- Spooky Splash Bash - October 26
- Share What You Can Food Drive - November
- End of Season Holiday Celebration - November 29 - December 1

Complete details of special events and the operating schedule can be found at [www.SunSplashWaterpark.com](http://www.SunSplashWaterpark.com).

## ABOUT SUNSPLASH

SunSplash Family Waterpark is Southwest Florida's largest waterpark with slides, pools, flumes, food, and fun for all ages. It is located at 500 W. Lake Kennedy Drive, just 2.5 miles north of Veterans Parkway in Cape Coral. For additional information, please visit [www.SunSplashWaterpark.com](http://www.SunSplashWaterpark.com). Follow SunSplash on Facebook, Instagram and Twitter.